

VIDEO

AUDIO

Man & Woman walking through a field. Streak of light comes zipping through. They turn to look at it.

Streak of light flying around a city, through buildings and in the through the front door of a home.

Older Couple Standing in a kitchen together
GFX- NAB (bug in left corner of screen)

Younger couple sitting on a floor up against a couch, then cuts to a father and son sitting on a couch watching tv with a remote in hand. Then cuts to a close up of a remote.

Cuts to a TV in a home. On Tv screen it reads FEBRUARY 2009 then tv goes to static.

Cuts back to the father and son looking confused on couch.

GFX- 1-888-DTV-2009

WWW.DTV2009.GOV

Then cuts back to the younger couple sitting on floor, then to older couple in the kitchen then cuts to an orange coupon* (looks like a credit card) sitting on top of a converter box, that reads TV CONVERTER BOX COUPON PROGRAM. \$40 towards the purchase of a converter box.

THE FUTURE OF TELEVISION IS HERE.

DIGITAL IS IN THE AIR.

IF YOU NOW OWN AN ANTENNA TV,

YOU HAVE UNTIL FEBRUARY 2009 TO UPGRADE IT TO DIGITAL TV.

OR IT WILL STOP WORKING

CALL THIS NUMBER OR VISIT DTV 2009.GOV TO LEARN HOW TO GET A BIG DISCOUNT COUPON ON THIS LOW COST DIGITAL CONVERTER BOX, THEN ENJOY FREE OVER THE AIR DTV WITH BETTER PICTURE AND SOUND.

NO AUDIO FOR DISCLAIMER ONLY WRITTEN GRAPHICALLY.

*Disclaimer 1 (on bottom of screen) – TV sets with ATSC digital tuners, satellite, cable or telco connections make this converter box unnecessary.

**Disclaimer 2(on bottom of screen) – The DTV transition will not affect low power television stations.

<p>Cuts to a back view of the converter box, then to the front**, then to the back again. Then someone plugs in a cable in the back of the box.</p> <p>Then cuts to a tv in a living room that goes from a picture of static to a big red blooming flower.</p> <p>Then cuts to a happy middle aged couple sitting in a bed with a remote. GFX- BETTER PICTURE AND SOUND</p> <p>Fades up from black to the outside of a home at night with the streak of light flying around.</p> <p>GFX- MAKE SURE YOUR TV IS DTV</p>	<p>DON'T WAIT, MAKE SURE YOUR TV IS DTV.</p>
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